

WHAT PEOPLE ARE SAYING

WHEN THINGS GET SMALL

Viewers of all ages have laughed and learned along with *When Things Get Small*.

"Entertaining and Interesting"

"It's
'Good Eats'
for sciences"

"Ivan was awesome!"

"CHARACTERS, SITUATION, ACTING... EXCELLENT!"

**"This
movie has a
'Laugh In' feel
to it"**

"I keep
wondering what
'nano' is and
I found the
answer today"

"a very good movie"



WHEN THINGS GET SMALL

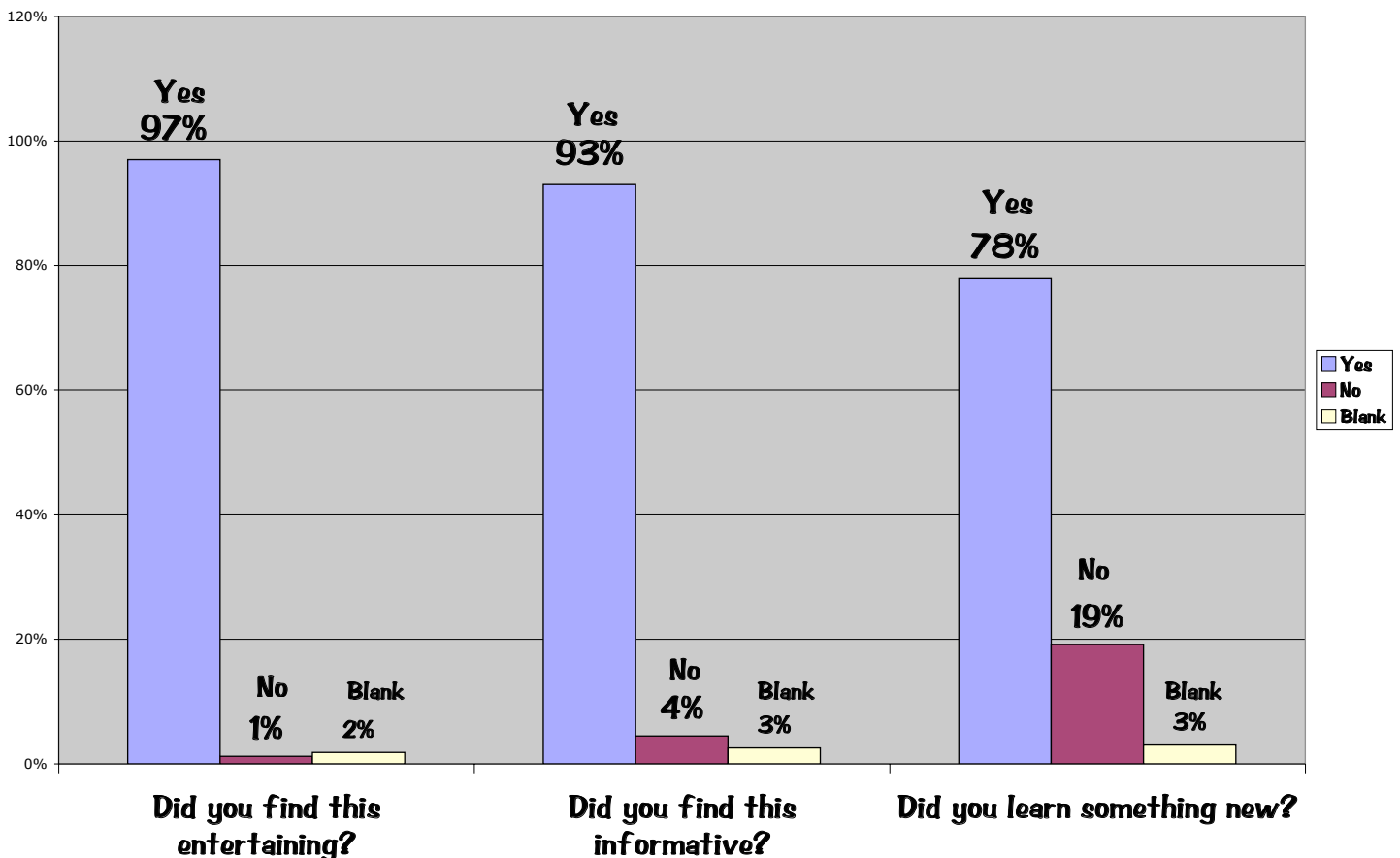
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The graph below shows audience responses to the following questions:

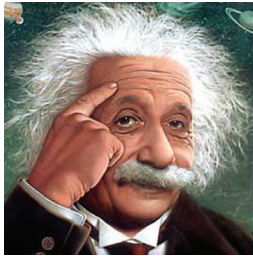
Did you find the program amusing?

Do you feel the program was informative about the scientific subject?

Do you feel the program gave you information you did not previously have about the subject?



Even scientists have a sense of humor!



Scientists (16% of survey respondents)



Non-Scientists (84% of survey respondents)

